

Burnsview Secondary School Course Outline

Course Title: Video Production 9

Teacher: Mr. D. Schellenberg

Course overview or summary

This course provides an exciting and motivating introduction to the world of video production, film analysis and media exploration. The curriculum will focus on basic video camera techniques, basic structure of PSA's and music videos, basic script writing and video editing. Some of the work will be done in class and evaluated in a practical manner but do plan on working outside of class time. The film analysis component will focus on the study of film genres.

Outline of course content and skills

In the area of **knowledge**, the students will:

- understand basic video production vocabulary/terminology.
- understand basic theory behind various subjects of video production such as camera movement, scripting,
- understand and describe safety procedures while operating video equipment.
- understand/develop knowledge of consumer awareness and literacy.
- have knowledge of attitudes/behaviors which are likely to lead to success in the industry.
- gain understanding and be able to describe their own personal strengths/limitations through an analysis of selected areas of production.
- have knowledge of how to effectively communicate ideas/images in the video production process.
- be able to identify film genres and their basic characteristics.
- start to develop some understanding of the media.

In the area of **skills**, the student will:

- master basic camcorder operations (shooting and in-camera editing).
- be able to define and use appropriate video production terminology.
- be able to identify and use safety procedures with all video equipment.
- demonstrate attitudes and behaviors necessary for a successful production.
- demonstrate appropriate methods of the production process.
- assess personal strengths/limitations in selected areas of production.
- communicate ideas/images via the production process.
- demonstrate collaborative skills while making a contribution to a production team.
- individually create a self-expressive product -- show, interview, script etc.

In the area of **attitudes**, the student will:

- communicate ideas/critiques in a positive manner within the production group.
- cooperate with peers during production process.
- develop open/flexible attitudes toward others' freedom of expression.
- be adaptable/flexible during production process -- where many changes/improvisations may be necessary.

- develop responsible attitudes toward production decisions.
- demonstrate responsible attitudes towards maintaining and safeguarding equipment.
- respect and accept others views/opinions in production.
- accept and value all the arts and their importance and inherent connection to video production.

Procedures for Assessment and Evaluation

The teacher will use a variety of assessment methods in order to effectively evaluate the students. These will include self evaluations, teacher observations, peer evaluation/observations, classroom tasks, written tests, out of class assignments, performance tasks, and a criterion referenced checklist of skills. Due to the importance of group work in this course attendance will be a vital component in a students success.

Written Assignments	25%
Video Analysis	25%
Major Project (each term)	25%
Tests, Labs and Quizes	10%
Attendance/Participation	15%

	/100

Important information specific to this course

It is important that students and their parents realize the opportunities this program offers young people in regards to working on very expensive equipment. Students must be able to behave responsibly in the studio and while working with equipment. Disregarding the safety of the equipment, the studio or their peers could jeopardize their participation in the course or future courses in the program.