



SHOT 1
Video CU – The “down” arrow. The elevator’s indicator light brightens. A bell chimes.



SHOT 2
Video MS – Passengers crammed inside elevator. **At the center-rear:** Average Joe. Two passengers are in front of him. **ZOOM IN** on his face to show panic.
Audio Passenger 1: Is today the twelfth? (Joe nods in absentminded agreement)
Passenger 2: (shakes her head) Thirteenth.
Passenger 1: Are you sure?
Passenger 2: Positive.



SHOT 3
Video MS Lobby – Elevator doors. A bell chimes. The doors start to open. Joe, at front, tries to pry them open faster. **ANGLE WIDENS** Shoves his way out, throws frantic glances in both directions and takes off.



SHOT 4
Video XWS – City street. Joe sprints down the street. He hurdles a baby carriage, glances at his watch, dodges a trash can.



SHOT 5
Video WS – A cute college girl. Camera zooms in quickly as she steps out of a doorway. She glances over, throws up her arms and screams.



SHOT 6
Video MS – Joe and the girl collide. Joe helps her with her books, hesitates a moment—she’s really cute—then he gets up and backs away.



SHOT 7
Video CU – Joe. Breaking a sweat. A glance to his right. Camera pans as he crosses a street and enters a park.



SHOT 8
Video WS – Bridge. Joe whips the cell phone from his pocket and dials while sprinting past a bicyclist.



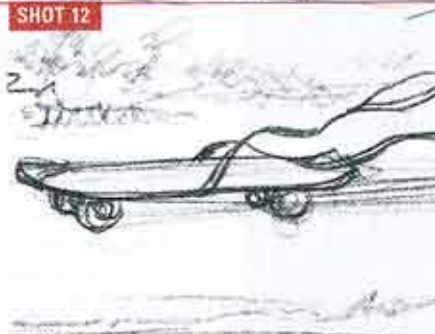
SHOT 9
Video MS – Delivery service. A clerk answers. Behind him a sign reads: “We Deliver.”



SHOT 10
Video WS – A picnic area. Joe hangs up. Camera pans as he passes a group of skaters. Trades his cell phone for skateboard, jumps on, takes off.



SHOT 11
Video Joe’s POV – The sidewalk. He sialoms downhill on a busy sidewalk. Pedestrians dive out of the way. A dog darts across his path. Joe lets out a yell.



SHOT 12
Video WS – The sidewalk. The skateboard shoots by without Joe. Pan left to reveal Joe lying on his back tangled up in the dog’s leash. Stairs are visible behind him.



SHOT 13
Video MS – Joe and delivery person. He picks himself up, gets flowers from the delivery person. Angle widens as he rounds a corner and runs up stairs.



SHOT 14
Video MWS – Doorway. The heavy doors are closed. He makes an attempt to adjust his hair and clothes, takes a deep breath and opens the door.



SHOT 15
Video Inside the room. You decide what happens next! Use one of our endings, or create your own. ■

Optional Endings:

Optional Ending #1 – Auntie Bigbucks

MS Dining Room. A tiny old crone decked out in diamonds and pearls faces a birthday cake crammed with extinguished candles. Angle widens as Joe leans over her shoulder, hands her the flowers and kisses her on the cheek.

Joe: Happy 100th, Auntie.

The old woman takes the flowers, scoffs and tosses them onto a large pile of presents.

Joe’s Aunt: Next...

Joe smiles weakly, steps back and merges with family members crowded behind her.

Spokesman (vo): Worried about your financial future? Talk with the financial advisors at Whimmer and Whimmer.

Optional Ending #2 – Happy Anniversary

MS Woman at a dinner table She glances up and smiles as Joe enters the frame and hands her the flowers.

Joe’s Wife: Roses! You remembered!

Joe slides into the chair next to her.

Joe: How could I forget our anniversary?

Joe’s Wife (confused): Anniversary? But today’s my birthday!

Spokesman (vo): Speedy Flowers. The perfect gift... no matter what the occasion!

Optional Ending #3 – The Big Show

WS Stage A young girl stands in the glow of a spotlight. She drops the violin from her chin and bows. **APPLAUSE.** She runs offstage into the arms of her mother just as Joe steps into the frame. He hands his daughter the flowers and gives her a kiss on the cheek.

Joe’s Daughter: Daddy, Daddy, you made it!

Joe: Of course, sweetie, I wouldn’t miss it for the world.

Joe and his wife share a quick glance. She shakes her head, leans over and gives him a kiss on the cheek.

Spokesman (vo): Get the new TimeCo reminder watch and never miss another important event!

STORYBOARD KEY

CU: CLOSEUP
POV: POINT OF VIEW
VO: VOICEOVER

MS: MEDIUM SHOT
WS: WIDE SHOT
MWS: MEDIUM WIDE SHOT
XWS: EXTREME WIDE SHOT

ILLUSTRATIONS BY STEVE FERRELL

Tad Butts is a teacher and a producer of video and multimedia.